



Bamboo family

THE WORLD'S HARDEST & MOST SUSTAINABLE FLOORING™



ENVIRONMENT



ENDURANCE



THE FUTURE





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WHY CHOOSE BAMBOO FAMILY?

We know Bamboo. We understand it and we work with it at every stage of its development. It truly is one of nature's gifts. As an alternative to traditional solid wood flooring it is peerless for strength, endurance, sustainability and its environmental footprint on our planet.

Conventional timber products come from trees that take 30-50 years to regenerate and the environmental impact caused by mass tree harvesting is a huge problem for our planet.

Bamboo is the fastest growing plant on earth and can be continually harvested every 3-5 years without causing damage to the plant itself or surrounding environment. In our new world of environmental awareness and concern, Bamboo increasingly features diversely across many manufacturing processes and as a flooring solution, its becoming a world leader in many ways.

We manufacture **The World's Hardest & Most Sustainable Floors™** it's a fact! **Our unique encased manufacturing process™** is very different to that of conventional bamboo flooring production and our 15+ years of experience with the product has enabled us to take bamboo flooring to the next level.



**Scratch
Resistant**



**4X Harder
Than Oak**



**Fresh Air
Product**



**Built For
Endurance**

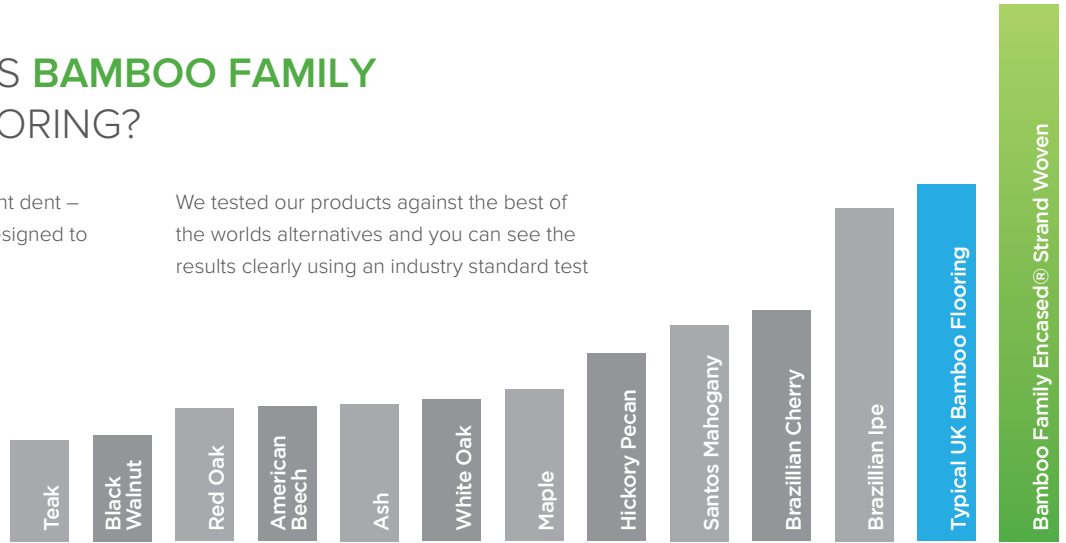


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HOW STRONG IS **BAMBOO FAMILY ENCASED™** FLOORING?

We manufacture the best – it wont dent – its super scratch resistant and designed to withstand every day use.

We tested our products against the best of the worlds alternatives and you can see the results clearly using an industry standard test



Sustainability

Bamboo is the world leader when it comes to sustainability, not only can it regenerate every 3-5 years without any adverse environmental effects – its also shouting out “please use me” as an alternative to traditional timber. Some species of bamboo have been measured to grow up to 3 feet in 24 hours!



Habitat Loss

Human activity due to overpopulation has already led to over 80% of the worlds forests being destroyed. 17 million hectares per year are still being destroyed which is 10 x higher than any possible level of re-growth. As a result 85% of the worlds animal species are now classified as “endangered” or “threatened”. Alternative building materials are essential and bamboo is a perfect solution for flooring.



Ultra Low VOC's

Formaldehyde is ever present in high volume timber manufacturing and it effects our environment and the quality of the air that we breath. Of all flooring manufacture, Bamboo Family is considered “Ultra Low” for Volatile Organic Compounds which means you can rest assured that what we are manufacturing will not impact the quality of the air that you or your family breath.



Strength & Durability

Being “super green” is all very well but product strength and durability are top of the list when making a flooring choice. As it turns out when compared to any other conventional solid wood floor – we really are on a different planet! Bamboo has a higher tensile strength than many Alloys of Steel and a higher compressive strength than most concrete mixtures..



It looks like Bamboo?

To date, bamboo flooring has been available in either a carbonized dark colour or natural light colour – beautiful, but not always suitable for UK mainstream. Bamboo Family can now offer a huge range of colours and effects thanks to our **Unique Encased Manufacturing Process™**, by complimenting any house whether ultra modern or traditional. You can now have the look of an oak floor with all the benefits and strength of bamboo!



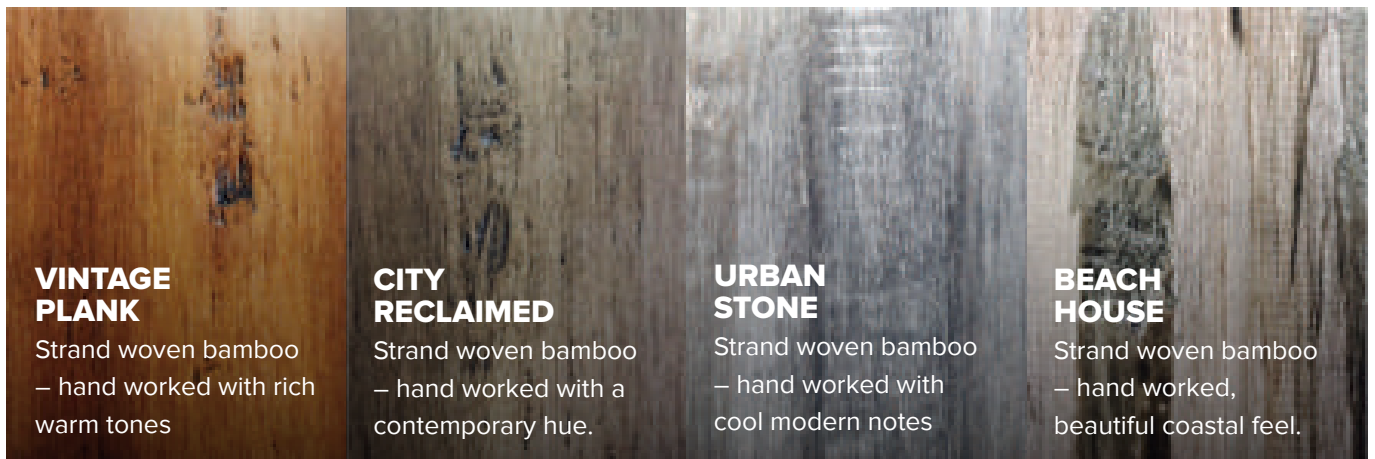
Price

After all the good news, you'd be right to expect a sting in the tail ! Fear not. Our **Unique Encased Manufacturing Process™** is now easy and we use the world 's most advanced equipment to deliver the goods, but honestly – you can buy our products, with all the benefits mentioned for the same price as a mass produced cheap Oak Flooring. Time for change- its now possible.



Bamboo Family's **Unique Encased Manufacturing Process™** opens up a new world of finishing options for strand woven bamboo. In addition to conventional bamboo finishes we can now produce a stunning selection of colours, effects and handworked panels to compliment any home...you can now have the appeal of a distressed oak floor with all the benefits of our **Unique Encased Manufacturing Process™**

SOME EXAMPLES....



VINTAGE PLANK

Strand woven bamboo – hand worked with rich warm tones

CITY RECLAIMED

Strand woven bamboo – hand worked with a contemporary hue.

URBAN STONE

Strand woven bamboo – hand worked with cool modern notes

BEACH HOUSE

Strand woven bamboo – hand worked, beautiful coastal feel.

GENERAL PRODUCT SPECIFICATION

Manufacture	Bamboo Family's Unique Encased Manufacturing Process™
Panel size	1850mm max length 125mm wide
Thickness	12/14mm options
Hardness test	*World Leader
Scratch Resistance	2N/4N *Excellent
Abrasion resistance	Wear index 16.0mg/1000r *World Leader
Indoor Air Quality	Super EO. No added urea formaldehyde
Finish	Unique Encased Manufacturing Process™ hand worked detail
Warranty	50 year residential
Profile	T&G or Clic profile
Packaging	Presentation packed in custom configuration
Installation type	Glue down, nail down, clic lock, floating floor
Certification	FSC Certified, CE, ISO9001, ISO14001
Sustainable?	100%